

POST GRADUATE (PG) DIPLOMA PROGRAM

IN **INTELLECTUAL PROPERTY**

RIGHTS

Program Code:

2275509

Course Duration:

1 Year

Course Fees:

Rs. 30,000/- & \$500

For Indian and International Candidates



PARUL UNIVERSITY

Parul University is an intellectual and a creative quest for all its stakeholders viz. Indian and International Students, Parents, Alumni, Faculties, Industry & Academic partners as well as society at large. We believe in proliferating our efforts towards quality education and environment. Every year we advance our targets to make headway to our scholarly endeavors.

Our University brings to everyone the best of all worlds. Be it its ethics, global exposure, contemporary educational practices, innovation and growth, PU outshines in all of these. We aim to make successful academic pursuits through entrepreneurship, research, modernization and partnerships with educationally inclined organizations, thus enhancing our position as the finest education destination.

We have been pioneers in accepting various interdisciplinary programs and have included them to our ideal and promising higher education curriculum. Starting with this decade it's our collective effort to empower more youth towards the pursuit to continuously learn, enhance skills, generate better employment opportunities and become competent entrepreneurs. For this very purpose, we are initiating a plurality of short term courses.

CENTRE FOR CONTINUING EDUCATION & ONLINE LEARNING

In this present day world, each year creates a generation gap which leads to change in the demand of job skills by the employers. Parul University has embarked on filling this gap by enlightening students and working professionals with the most updated skill based education and to transform them into adept industry professionals and talented entrepreneurs.

Parul University is introducing multiple programs under Centre for Continuing Education & Online Learning which are developed as per industry requirements and in compliance with the changing market needs.

DUAL DEGREE PROGRAM - LETS YOU EARN TWO CREDENTIALS IN DISTINCT DOMAINS

With the ever increasing knowledge and skills in today's competitive world, Parul University's Dual Degree opportunities allow you to pursue two degrees at the same time. Pursuing dual degrees will provide you with the most competitive advantage, and will give you diverse knowledge in multiple fields and disciplines. Undergraduate and Postgraduate students can undergo two degree programs in distinct fields. All programs offered by Parul University under Dual Degree are designed in line with NEP 2020 and guidelines suggested by University Grants Commission (UGC).

Surprising Benefits of Graduating with a Dual Degree

- Enhancing Employability and Entrepreneurship Skills
- Increase in Knowledge Base
- Diverse Career Options
- Enhancement of Multi-disciplinary Talent
- Saving of Time and Money

PREAMBLE

The significance of intellectual property has grown significantly in recent times due to the rapid advancements in technology, science, and medicine. This trend has been further influenced by changes in the global economic landscape, which have led to the emergence of business models where intellectual property plays a central role in establishing value and potential growth. In order to fulfill international obligations under the, WIPO- World Intellectual Property Organization, and WTO Agreement on Trade-Related Aspects Intellectual Property Rights (TRIPS), India has enacted several legislations aimed at safeguarding intellectual property rights (IPRs).

Consequently, intellectual property has become one of the world's largest and fastest-growing areas of law and technologies. As a result, there is a growing demand for professionals well-versed in IP Acts who can effectively handle IPRs across national and international borders.

Intellectual Property (IP) is one of the key players involved in the market success of an innovation. IP plays a major role in enhancing competitiveness of technology-based businesses and facilitates the process of taking innovative technology to the market place.

This one year P.G. diploma program will cover IPR theory, patent searching tools, etc. This program will facilitate participants to work as IP and patents professionals with MNCs, evolving domestic industries, outsourcing companies, etc. and make them ready to work as IP professionals. This P.G. Diploma course has been developed to provide students with a broad perspective and comprehensive understanding of intellectual property. Its aim is to equip them with a solid foundation in the legislative framework, practice, and procedures related to patents, trademarks, copyrights, designs, and geographical indications. The contents of this Course have been meticulously designed to foster specialized skills in the various aspects of intellectual property and meet the requirements for a successful career in this field.

Through a combination of theoretical knowledge and practical case studies, students will develop specialized skills in handling intellectual property matters. They will learn about the process of obtaining and protecting intellectual property rights, conducting patent searches, drafting patent specifications, filing trademark applications, copyright registration, and design protection.

Additionally, the program emphasizes the importance of intellectual property enforcement and strategies for combating infringement. Students will gain insights into dispute resolution mechanisms, intellectual property litigation, and alternative methods of resolving IP disputes.

Overall, the PGDIPR is tailored to meet the demands of a rapidly evolving field and prepare students for careers as intellectual property professionals. Graduates of the program will be equipped with the knowledge and skills necessary to navigate the complexities of intellectual property law and contribute to the protection and management of intellectual property assets.

Program Name: P G Diploma in Intellectual Property Rights

Program Type: P G Diploma

Program Duration: The total duration of the course will be One Year (two semesters) including practical project work.

For Whom: Graduate / Post Graduate of any discipline, Working Professionals, Aspirants from Foreign Countries with Bachelor's Degree or equivalent, Entrepreneurs (SMEs, MSMEs), Consultants, Academicians, Any other Professionals and Researchers.

PROGRAM HIGHLIGHTS

- Hands-on Practice in IP Drafting, Searching, Filing etc.
- Practical Learning Opportunities.
- Practical Exposure to Intellectual Property Tools.
- Develop skills to manage and protection and enforcement of innovation as an intellectual way.

CAREER OPPORTUNITIES

- Intellectual Property Consultant
- Intellectual Property Manager
- Academic or Research Positions
- IP Analyst or Consultant
- Entrepreneurship
- IP Expert
- IP Advisor

PROGRAM OBJECTIVES AND OUTCOMES

Program Objectives	Program Outcomes
Recall the concept of intellectual property and its significance in various industries and fields.	Define the legal frameworks and international agreements governing intellectual property rights.
Classify the different types of intellectual property, such as patents, trademarks, copyrights, and trade secrets.	Recognize the importance of intellectual property for innovation, economic growth, and the promotion of creativity with their associated rights and protections.
Interpret intellectual property principles to assess the eligibility and scope of protection for a given creation or innovation.	Apply key provisions of intellectual property laws.
Analyze the complexities and challenges associated with intellectual property infringement and enforcement.	Examine legal cases involving intellectual property disputes to understand the complexities of enforcement and protection.
Evaluate the impact of intellectual property laws on various stakeholders, including inventors, creators, consumers, and society as a whole.	Support the ethical implications of different intellectual property practices, considering perspectives such as fair use, public domain, or open access.
Design comprehensive intellectual property management plans for businesses or organizations, considering the protection, commercialization, acquisition, maintenance, and enforcement of rights.	Develop comprehensive intellectual property strategies for businesses or organizations, considering IP portfolio management, licensing, and enforcement.

COURSE CURRICULUM:

Semester – I					
Sr. No.	Subject Name	Teaching Scheme (Contact hrs/week)			Credit Assigned
		Theory	Practical/Tutorial	Total	
1	General Principles Law of Intellectual Property Rights	3	2	5	4
2	Law of Patents	3	2	5	4
3	Trademarks and Geographical Indications	3	2	5	4
4	Industrial Designs and Layout Designs of Integrated Circuits and Utility Models	3	2	5	4
5	Project: I	0	8	8	4
			TOTAL		20

Semester – II					
Sr. No.	Subject Name	Teaching Scheme (Contact hrs/week)			Credit Assigned
		Theory	Practical/Tutorial	Total	
1	Law of Copyright and Allied Rights	3	2	5	4
2	Trade Secrets and Competition Law	3	2	5	4
3	Protection of Traditional Knowledge, Plant Varieties and Biotechnology	3	2	5	4
4	Management of Intellectual Property Rights	3	2	5	4
5	Project: II	0	8	8	4
TOTAL					20