

Bachelor of Visual Arts

Applied Arts

Choose to harness your creativity by mastering the fundamentals of arts.

“
CHOOSE
MORE
CHOOSE
RIGHT”

Know About The Course

The 4-year Bachelor of Visual Arts program in applied arts, is an undergraduate program designed to provide the students with an enriching exposure to the creative arts industry. The program exposes students to the numerous streams of arts which include painting, photography, digital imaging, figure drawing, etc under the guidance of experts.

Why Choose This Course

- State of the Art Design Workshops
- Sessions with Design Experts
- Global Design Learning Opportunities
- Platforms for Start-up Incubation

PU Advantage



150+ Acre Campus



2000+ International Students



17000+ Students placed in
1600+ Companies



35000+ Students



75+ Foreign Partnerships



150+ Professors from IITs,
NITs & IISc



2000+ Faculties



100+ National Awards
& Rankings



12000+ In-campus
Residency

Awarded as the
Best University
in Placements

by ASSOCHAM

Awarded as
Best Private University
in Western India

by Praxis Media

1
NUMBER



Ranked Among The

TOP 50
PRIVATE
UNIVERSITIES

of India (ARIIA 2020)

BY MINISTRY OF
EDUCATION

Choose Our Premier Fine Arts Facilities



Pattern Cutting
Studio



CAD Lab (with 2D
and 3D softwares)



3D designs illustration
and Drawing Studio



Digital Fab
Lab



Clay And Pottery
Studio



Photography & Videography
Studio

Choose to Be A Creative Entrepreneur



125+ Start-ups Incubated
and Supported



27 Cr in Annual Revenue
Generated By Start-ups



10 Cr in Start-up &
Innovation Grants

Choose to Experience The Best Creative Exposure



Global Creative Exposure

Learning the Fundamentals of
Fine Arts from a Global Perspective



International Arts and Sculpture Festival

18 global design experts designing
murals, and sculptures



Talk Sessions With Experts

Ruma Devi - Traditional Handicraft
Artisan & social activist from Rajasthan