A Culturally Global & Vibrant Campus

















#PU is Proud

Largest Private University in Western India in terms of Students Enrollment! 9336 students chose PU to fulfill their career aspirations in 2019-20





Ms. Kaajal Oza Vadhyia Author/Columnist,Gujarati Literature



Jay Vasavda Motivational Speaker



Mr. Nozier Buchia Author, Speakers Speaker, Entrepreneur, Business Coach, Life Coach



For details of courses offered, eligibility and fees, Visit: www.puadmission.in



P.O.Limda, Ta. Waghodia – 391760, Dist. Vadodara, Gujarat (INDIA) Email: admissions@paruluniversity.ac.in | Toll Free No. 1800-123-1104













Be Here... Be Vibrant..

FACULTY OF ARTS

Bachelor of Arts - 3 Years Programme

English | Economics | Mass Communication & Journalism Linguistics | Political Science | Psychology | Sociology

Master of Arts - 2 Years Programme

Clinical Psychology | English Language Training English | Economics | Mass Communication & Journalism

www.paruluniversity.ac.in

WHY STUDY AT PARUL UNIVERSITY

75+ National Awards and Rankings

- · Awarded as the Best Private University in Western India by Praxis Media
- · Awarded as the Best University in Placements by ET NOW Modi Awards



· Awarded as University with the Best Campus in India - ASSOCHAM Awards



Facilities And Opportunities At PU

- Experienced, highly qualified and research oriented faculties with dynamic network in their respective communities
- State of the art infrastructure with advanced instruments ready for research purposes
- Dedicated Training and Placement cell that supports the students pre-and post-study
- Centralized Entrepreneurship Cell to guide and support individuals with enterprising ideas and outlook
- Highly active International Relations Cell to help students with exchange programs, internships, etc.
- Career Development Cell to provide soft skills, English and Foreign language training for all round development of the students.



English

English literature program offers flexible learning path for individuals who wants to enhance their understanding of literary works and writers to excel in the field of global

Career Prospects: Teaching, Editing & Publishing, KPOs, Content Developer, Writer, Advertising Firm.



Economics

Economics is the study of the factors that influence income, wealth and welfare. It is a social Science which incorporates Maths and Statistics along with Human Sciences and other disciplines.

Career Prospects: Stock market analyst, foreign trade analyst, Legislative Assistant, Data Analyst, Budget Officer Assistant, Financial Adviser, Banking and more.



Clinical Psychology

Clinical Psychology is the branch of psychology that focuses on diagnosing and treating mental disorders. It also focuses on emotional and behavioural disorders. Students are taught how to meet with clients and identify problems with various Emotional, Mental and behavioural issues in life.

Students are taught the use and importance through observation, how to conduct interviews, test, differentiate between disorders and are taught the diagnosis of any existing or potential mental disorder.



Mass Communication And Journalism

The Mass communication course is to lay a strong foundation in multi -media practices which includes newspapers, magazines, television, radio, film, websites and other forms of media that allow the dissemination of information to the public.

Career Prospects: Reporter, Editor, Content Developer and Script Writer, News Contributors, Readers, Radio Jockey, Program Director, etc.



Political Science

Political science is the study of the processes, principles, and structure of government and of political institutions. It makes generalizations and analyses political systems and political behaviour to predict future behaviour.

Career prospects: Executive Bodies of Government, Bureaucracy, Political Counsellor and Adviser, Public Administrator, Content Writer for different Political Parties, PRO and more.



Psychology

It is scientific study of the human mind, its characteristics, functions and attitude. It's science that deals with emotional and Behavioral characteristics of an individual and group.

Career Prospects: Psychologist, Behavior Analyst, Counseling / Clinical / Industrial Psychologist, Psychiatrist, Forensic Psychologist, Health Psychologist, Sports Psychologist, Psychotherapist.



English Language Teaching

Masters in English Language teaching is a practical course to equip students with required competency level at Listening, Speaking, Reading and writing. The programme is designed to develop an individual into a skilful language instructor. It focuses on fields of English for specific purposes like English for Tourism, Nursing, Art, Design, Multimedia, Legal Studies, Business, Negotiation, Telephoning, Customer Care, etc.

THE PU **ADVANTAGE**

- Language Lab, Movie Club
- Book Review Club

- Foreign Language (French & German)
- Technology Aided Teaching and Learning
- Research Based Projects
- Task Based Language Teaching
- Exposure to all Basic Language Skills
- Counseling Cell for Students



International Exchange **Programme**



















Raman



