



Bachelors of Design in Visual Communication

Choose to make an impact
by creating visuals that communicate

#IgniteYourCreativeFire



“ CHOOSE **MORE** CHOOSE **RIGHT** ”

About Course

The bachelor of design in visual communication is a four year undergraduate degree program which seeks to shape and nurture the students in regards to the various aspects of developing, creating, relevant information and ideas through various media platform.

Why Choose This Course

- State of the Art Design Workshops
- Sessions with Design Experts
- Global Design Learning Opportunities
- Platforms for Start-up Incubation

PU Advantage



150+ Acre Campus



2000+ International Students



17000+ Students placed in
1600+ Companies



35000+ Students



75+ Foreign Partnerships



150+ Professors from IITs,
NITs & IISc



2000+ Faculties



100+ National Awards
& Rankings



12000+ In-campus
Residency

Awarded as the
Best University
in Placements

by ASSOCHAM

Awarded as
Best Private University
in Western
India

by Praxis Media

1 NUMBER



Ranked Among The

**TOP 50
PRIVATE
UNIVERSITIES**

of India (ARIIA 2020)

**BY MINISTRY OF
EDUCATION**

Choose Our Premier Design Facilities



Pattern Cutting
Studio



CAD Lab (with 2D
and 3D softwares)



3D designs illustration
and Drawing Studio



Digital Fab
Lab



Clay And Pottery
Studio



Photography & Videography
Studio

Choose To Be Placed Before you Graduate

● **18 LPA** Highest Package
at Parul University

● **10 LPA** Is the Highest Packages
For Design Students

● **4 LPA** has been the average
package for Design students

Top Recruiting Companies In Design



Experience the Best of Design



**Design Students In
Lithuania Tartu**

Fundamentals of Design
from a European Perspective



**International Arts and Craft
Festival**

18 global design experts designing
murals, and sculptures



**Collaborations With Renowned
Global Design Institutes**

Vancouver Film School (Cnd)



**Global Design Internship at
Luxury Luthianian Brand
Jurate Co**

Kinjal Popat