

Semester - 1

Code	Subject	Credit	Lect	Lab	Tut	Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
						T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
			hrs/week	hrs/week	hrs/week								
18100129	Contextual Art and Design	2	2	-	-	60	-	-	40	-	50	-	100
18100124	Material Studies (Linear, Planar, Solid, Moldable)	2	1	2	-	-	-	60	-	40	-	50	100
18100125	Creative Skills	2	1	2	-	-	-	60	-	40	-	50	100
18100126	Object as History	4	1	2	2	-	-	60	-	40	-	50	100
18100127	Visual Expression	6	1	6	2	-	-	60	-	40	-	50	100
18100128	Design Concepts	6	1	6	2	-	-	60	-	40	-	50	100
	Total	22	7	18	6								600

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 50 Practical Passing % : 50

Semester - 2													
						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
			hrs/week	hrs/week	hrs/week								
18100175	Design Communication Skills	2	2	-	-	60	-	-	40	-	50	-	100
18100176	Craft Experience	4	1	2	2	-	-	60	-	40	-	50	100
18102108	Principles of Communication Design	2	1	2	-	-	-	60	-	40	-	50	100
18102106	Graphic Design - Brochure	6	1	6	2	-	-	60	-	40	-	50	100
18102107	Image Making & Illustration I	6	1	6	2	-	-	60	-	40	-	50	100
	VC_elective_sem 2 (Compulsory Subjects :1)	2	1	2	-	-	60	-	-	40	-	50	100
	Total	22	7	18	6								600

Semester - 2 VC_elective_sem 2													
						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
			hrs/week	hrs/week	hrs/week								
18102188	Traditional Printing Techniques	2	1	2	-	-	60	-	-	40	-	50	100
18102189	Material Exploration	2	1	2	-	-	60	-	-	40	-	50	100

Lect - Lecture, Tut - Tutorial, Lab - Lab, T - Theory, P - Practical, CE - CE, T - Theory, P - Practical
Theory Passing % : 50 Practical Passing % : 50

Semester - 3

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
			hrs/week	hrs/week	hrs/week								
18102217	History of Communication Design	2	2	-	-	60	-	-	40	-	50	-	100
18102218	Story Boarding	2	1	2	-	-	-	60	-	40	-	50	100
18102221	Image Making & Illustration II	4	1	2	2	-	-	60	-	40	-	50	100
18102220	3D Visualization Methods	6	1	6	2	-	-	60	-	40	-	50	100
18102219	Design Project- Corporate Identity Design	6	1	6	2	-	-	60	-	40	-	50	100
	VC_elective_sem 3 (Compulsory Subjects :1)	2	1	2	-	-	-	60	-	40	-	50	100
	Total	22	7	18	6								600

Semester - 3 VC_elective_sem 3

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
			hrs/week	hrs/week	hrs/week								
18102241	Introduction to Photography	2	1	2	-	-	-	60	-	40	-	50	100
18102239	Character Design	2	1	2	-	-	-	60	-	40	-	50	100

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 50 Practical Passing % : 50

Semester - 4													
						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
			hrs/week	hrs/week	hrs/week								
18100251	Creative Production Studio	4	1	4	1	-	-	60	-	40	-	50	100
18102273	Visual Culture & Context	2	2	-	-	60	-	-	40	-	50	-	100
18102274	Digital Motion graphics	2	1	2	-	-	-	60	-	40	-	50	100
18102275	Advance Typography	4	1	4	1	-	-	60	-	40	-	50	100
18102276	Packaging Design	4	1	4	1	-	-	60	-	40	-	50	100
18102278	Design Project - Way Finding Systems	4	1	4	1	-	-	60	-	40	-	50	100
	VC_elective_sem 4 (Compulsory Subjects :1)	2	1	2	-	-	-	60	-	40	-	50	100
	Total	22	8	20	4								700

Semester - 4 VC_elective_sem 4

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
			hrs/week	hrs/week	hrs/week								
18102282	Commercial Photography	2	1	2	-	-	-	60	-	40	-	50	100
18102283	2D Animation	2	1	2	-	-	-	60	-	40	-	50	100

Lect - Lecture, Tut - Tutorial, Lab - Lab, T - Theory, P - Practical, CE - CE, T - Theory, P - Practical
Theory Passing % : 50 Practical Passing % : 50

Semester - 5

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
			hrs/week	hrs/week	hrs/week								
18102321	User Interface & User Experience I	4	1	4	1	-	-	60	-	40	-	50	100
18102322	Story telling & Narrative Structure	2	2	-	-	60	-	-	40	-	50	-	100
18100301	Design Apprenticeship	2	1	2	-	-	-	60	-	40	-	50	100
18100302	Research Process	4	1	4	1	-	-	60	-	40	-	50	100
18102323	Campaign Design	4	1	4	1	-	-	60	-	40	-	50	100
18102324	Design Project - Publication Design	4	1	4	1	-	-	60	-	40	-	50	100
	VC_elective_sem 5 (Compulsory Subjects :1)	2	1	2	-	-	-	60	-	40	-	50	100
	Total	22	8	20	4								700

Semester - 5 VC_elective_sem 5

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
			hrs/week	hrs/week	hrs/week								
18102332	Conceptual Photography	2	1	2	-	-	-	60	-	40	-	50	100
18102333	Caricature Design	2	1	2	-	-	-	60	-	40	-	50	100

Lect - Lecture, Tut - Tutorial, Lab - Lab, T - Theory, P - Practical, CE - CE, T - Theory, P - Practical
Theory Passing % : 50 Practical Passing % : 50

Semester - 6													
						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
			hrs/week	hrs/week	hrs/week								
18102374	User Interface & User Experience II	4	1	4	1	-	-	60	-	40	-	50	100
18102375	Semiotics & Semantics	2	2	-	-	60	-	-	40	-	50	-	100
18100351	Interdisciplinary Design	2	1	2	-	-	-	60	-	40	-	50	100
18100352	Design Entrepreneurship	4	1	4	1	-	-	60	-	40	-	50	100
18100353	Portfolio Development	4	1	4	1	-	-	60	-	40	-	50	100
18102376	Design Project - Immersive Media	4	1	4	1	-	-	60	-	40	-	50	100
	VC_elective_sem 6 (Compulsory Subjects :1)	2	1	2	-	-	-	60	-	40	-	50	100
	Total	22	8	20	4								700

Semester - 6 VC_elective_sem 6

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
			hrs/week	hrs/week	hrs/week								
18102383	Ad film	2	1	2	-	-	-	60	-	40	-	50	100
18102384	Digital Art & Generative AI	2	1	2	-	-	-	60	-	40	-	50	100

Semester - 7

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
			hrs/week	hrs/week	hrs/week								
18100401	Industry Experience	6	1	2	4	-	-	60	-	40	-	50	100
18100402	Contemporary Narration Practices	4	1	4	1	-	-	60	-	40	-	50	100
18100403	Design Innovation & Sustainability	4	1	4	1	-	-	60	-	40	-	50	100
18100404	Design Graduation Project	8	1	2	6	-	-	60	-	40	-	50	100
	Total	22	4	s	12								400

Semester - 8

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
			hrs/week	hrs/week	hrs/week								
18100451	Industry Graduation Project	22	2	16	12	-	-	60	-	40	-	50	100
	Total	22	2	16	12								100