



Semester - 1

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
06303101	Business Mathematics – I	4	4	-	-	20	-	20	60	-	40	-	100
06303102	Fundamentals of Book Keeping	3	3	-	-	20	-	20	60	-	40	-	100
06303103	Business Studies – I	3	3	-	-	20	-	20	60	-	40	-	100
06303104	Personality Development – I	3	3	-	-	20	-	20	60	-	40	-	100
06303105	Physical Education – I	3	3	-	-	20	-	20	60	-	40	-	100
06303106	Organization of Commerce – I	3	3	-	-	20	-	20	60	-	40	-	100
	Total	19 - 19	19										600

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 40 Practical Passing % : 40

**Semester - 2**

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
06303151	Business Mathematics –II	4	4	-	-	20	-	20	60	-	40	-	100
06303152	Fundamentals of Accounting	3	3	-	-	20	-	20	60	-	40	-	100
06303153	Personality Development – II	3	3	-	-	20	-	20	60	-	40	-	100
06303154	Physical Education – II	3	3	-	-	20	-	20	60	-	40	-	100
06303155	Organization of Commerce – II	3	3	-	-	20	-	20	60	-	40	-	100
06303156	Introduction to Computers	3	3	-	-	20	-	20	60	-	40	-	100
Total		19 - 19	19										600

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 40 Practical Passing % : 40

**Semester - 3**

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
06303201	Fundamentals of Economics	3	3	-	-	20	-	20	60	-	40	-	100
06303202	Introduction to Statistics	4	4	-	-	20	-	20	60	-	40	-	100
06303203	Financial Accountancy – I	3	3	-	-	20	-	20	60	-	40	-	100
06303204	Organization of Management – I	3	3	-	-	20	-	20	60	-	40	-	100
06303205	Business Environment	3	3	-	-	20	-	20	60	-	40	-	100
06303206	Ethics & Human Values	3	3	-	-	20	-	20	60	-	40	-	100
	Total	19 - 19	19										600

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 40 Practical Passing % : 40



Semester - 4

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
06303251	Principles of Economics	3	3	-	-	20	-	20	60	-	40	-	100
06303252	General Studies – Business	3	3	-	-	20	-	20	60	-	40	-	100
06303253	Financial Accountancy – II	3	3	-	-	20	-	20	60	-	40	-	100
06303254	Fundamentals of Entrepreneurship	3	3	-	-	20	-	20	60	-	40	-	100
06303255	Project Work	4	0	4	-	-	40	-	-	60	-	40	100
06303256	Organization of Management –II	3	3	-	-	20	-	20	60	-	40	-	100
	Total	19 - 19	15	4									600

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 40 Practical Passing % : 40



Semester - 5

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
00019101S E01	Mathematical Aptitude	2	2	-	-	20	-	20	60	-	40	-	100
06010101D S01	Fundamentals of Accounting	4	4	-	-	20	-	20	60	-	40	-	100
06010101D S02	Managerial Economics	4	4	-	-	20	-	20	60	-	40	-	100
11011401V A01	Climate Change & Sustainable Environment	2	2	-	-	20	-	20	60	-	40	-	100
	AEC - 1	2 - 2	-	-	-	-	-	-	-	-	-	-	
	Minor Elective - 1	4 - 4	-	-	-	-	-	-	-	-	-	-	
	UE	4 - 4	-	-	-	-	-	-	-	-	-	-	
	Total	22 - 22	12										400

Semester - 5 : AEC - 1

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
00019301A E01	Basic English-I	2	2	-	-	-	-	100	-	-	40	-	100
00019301A E02	Basic Hindi-I	2	2	-	-	-	-	100	-	-	40	-	100
00019301A E03	Basic Gujarati-I	2	2	-	-	-	-	100	-	-	40	-	100



Semester - 5 : UE

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
03010801U E01	I.T. Governance	4	3	2	-	20	20	20	60	30	40	20	150
03010901U E01	Introduction to MATLAB Programming	4	3	2	-	20	20	20	60	30	40	20	150
03019101U E01	Probability and Statistics	4	4	-	-	-	-	-	60	-	40	-	100
05010101U E04	Database Management System	4	3	2	-	20	20	20	60	30	40	20	150
10010101U E01	NGO Management	4	4	-	-	20	-	20	60	-	40	-	100
16010101U E02	Digital Banking and Insurance	4	4	-	-	20	-	20	60	-	40	-	100
17010101U E02	Legal Aspects of Start-Up	4	4	-	-	20	-	20	60	-	40	-	100
21010101U E02	Basics of Event Management	4	4	-	-	20	-	20	60	-	40	-	100

Semester - 5 : Minor Elective - 1

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
06010101D M01	Marketing Management	4	4	-	-	20	-	20	60	-	40	-	100
06010101D N01	Introduction to Data Analytics	4	4	-	-	20	-	20	60	-	40	-	100



Semester - 5 : Minor Elective - 1

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
06010101L M01	Marketing Management - 1	4	4	-	-	20	-	20	60	-	40	-	100

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 40 Practical Passing % : 40



Semester - 6 : AEC - 1

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
00019302A E04	Basic English-II	2	2	-	-	-	-	100	-	-	40	-	100
00019302A E05	Basic Hindi-II	2	2	-	-	-	-	100	-	-	40	-	100
00019302A E06	Basic Gujarati-II	2	2	-	-	-	-	100	-	-	40	-	100

Semester - 6

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
00019302V A01	IPDC Including History and Culture of India and IKS-I	2	2	-	-	-	-	100	-	-	40	-	100
06010102D S01	Marketing Management	4	4	-	-	20	-	20	60	-	40	-	100
06010102D S03	Financial Management	4	4	-	-	20	-	20	60	-	40	-	100
06010102S E01	Advance Excel	2	-	4	-	-	40	-	-	60	-	40	100
	AEC - 1	2 - 2	-	-	-	-	-	-	-	-	-	-	
	Minor Elective - 1	4 - 4	-	-	-	-	-	-	-	-	-	-	
	UE	4 - 4	-	-	-	-	-	-	-	-	-	-	
	Total	22 - 22	10	4									400



Semester - 6 : UE

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
03010502U E01	Foundations of Generative AI	4	3	2	-	20	20	20	60	30	40	20	150
05010102U E01	Internet Technology and Web Designing	4	3	2	-	20	20	20	60	30	40	20	150
05010102U E02	Search Engine Optimization	4	3	-	1	20	-	20	60	-	40	-	100
05010102U E03	E-Commerce	4	4	-	-	20	-	20	60	-	40	-	100
08010102U E01	Cosmetics in daily life	4	4	-	-	20	-	20	60	-	40	-	100
15010102U E01	Creative Writing in English Literature	4	4	-	-	20	-	20	60	-	40	-	100
17010102U E02	Legal Compliance for Incorporating Start-up	4	4	-	-	20	-	20	60	-	40	-	100
19010002U E01	Digital Health	4	4	-	-	20	-	20	60	-	40	-	100
21010102U E01	Tourism Marketing	4	4	-	-	20	-	20	60	-	40	-	100

Semester - 6 : Minor Elective - 1

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
06010102D M01	Fundamentals of Digital Marketing	4	4	-	-	20	-	20	60	-	40	-	100



Semester - 6 : Minor Elective - 1

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
06010102D N01	Statistics	4	4	-	-	20	-	20	60	-	40	-	100
06010102L M01	Inventory and Material Management	4	4	-	-	20	-	20	60	-	40	-	100

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 40 Practical Passing % : 40



Semester - 7 : AEC - 1

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
00019303A E01	Advanced English-I	2	2	-	-	-	-	100	-	-	40	-	100
00019303A E02	Basic German-I	2	2	-	-	-	-	100	-	-	40	-	100
00019303A E03	Basic French-I	2	2	-	-	-	-	100	-	-	40	-	100

Semester - 7

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
00019303V A01	IPDC including History and Culture of India and IKS-II	2	2	-	-	-	-	100	-	-	40	-	100
06010103D S01	Taxation	4	4	-	-	20	-	20	60	-	40	-	100
06010103D S02	Human Resource Management	4	4	-	-	20	-	20	60	-	40	-	100
06010103D S03	Strategic Management	4	4	-	-	20	-	20	60	-	40	-	100
	AEC - 1	2 - 2	-	-	-	-	-	-	-	-	-	-	
	Skill Enhancement Courses-III	2 - 2	-	-	-	-	-	-	-	-	-	-	
	UE	4 - 4	-	-	-	-	-	-	-	-	-	-	
	Total	22 - 22	14										400



Semester - 7 : Skill Enhancement Courses-III

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
03010503S E01	Artificial Intelligence	2	2	-	-	-	-	40	60	-	40	-	100

Semester - 7 : UE

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
03010803U E01	Web Based Technologies and Multimedia Applications	4	3	2	-	20	20	20	60	30	40	20	150
05010103U E01	Artificial Intelligence Application in People Management	4	4	-	-	20	-	20	60	-	40	-	100
05010103U E02	Digital Information Literacy	4	4	-	-	20	-	20	60	-	40	-	100
16010103U E02	Investment Analysis and Portfolio Management	4	4	-	-	20	-	20	60	-	40	-	100
18010003U E01	Digital Design	4	2	4	-	-	40	20	-	40	-	40	100
21010103U E01	Management in Tourism	4	4	-	-	20	-	20	60	-	40	-	100

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 40 Practical Passing % : 40



Semester - 8 : AEC - 1

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
00019304A E01	Advanced English-II	2	2	-	-	-	-	100	-	-	40	-	100
00019304A E02	Basic German-II	2	2	-	-	-	-	100	-	-	40	-	100
00019304A E03	Basic French-II	2	2	-	-	-	-	100	-	-	40	-	100

Semester - 8 : VAC

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
00019404V A01	Foundations of Yoga	2	1	2	-	-	20	40	60	30	40	20	150
00019404V A02	Physical Education and Sports	2	1	2	-	-	20	40	60	30	40	20	150
00019404V A03	National Cadet Corps (NCC)	2	1	2	-	-	20	40	60	30	40	20	150
15M10504V A01	Psychology of Stress, Health and Well-being	2	2	-	-	-	-	40	60	-	40	-	100

Semester - 8 : Minor Elective - 1

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
06010104D M01	Brand Management	4	4	-	-	20	-	20	60	-	40	-	100



Semester - 8 : Minor Elective - 1

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
06010104D N01	Data Mining	4	3	2	-	20	20	20	60	30	40	20	150
06010104L M01	Warehouse Management	4	3	2	-	20	20	20	60	30	40	20	150

Semester - 8

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
06010104D S01	International Business	4	4	-	-	20	-	20	60	-	40	-	100
06010104D S02	Entrepreneurship Development	4	4	-	-	20	-	20	60	-	40	-	100
06010104D S03	Organizational Behaviour	4	4	-	-	20	-	20	60	-	40	-	100
06010104S E01	Market Research	2	-	4	-	-	20	20	-	60	-	40	100
	AEC - 1	2 - 2	-	-	-	-	-	-	-	-	-	-	
	Minor Elective - 1	4 - 4	-	-	-	-	-	-	-	-	-	-	
	VAC	2 - 2	-	-	-	-	-	-	-	-	-	-	
	Total	22 - 22	12	4									400

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 40 Practical Passing % : 40



Semester - 9 : Minor Elective - 1

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
06010105D M01	Social Media Promotion and Marketing	4	4	-	-	20	-	20	60	-	40	-	100
06010105D N01	Fundamentals to Big Data Analytics	4	-	-	4	20	-	20	60	-	40	-	100
06010105L M01	Supply Chain Management	4	4	-	-	20	-	20	60	-	40	-	100

Semester - 9 : Minor Elective - 2

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
06010105D M02	Email Marketing and Campaigns	4	4	-	-	20	-	20	60	-	40	-	100
06010105D N02	Data Ethics and Privacy	4	4	-	-	20	-	20	60	-	40	-	100
06010105L M02	Global Logistics	4	4	-	-	20	-	20	60	-	40	-	100

Semester - 9 : Specialization

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
06010105D S11	Technology Management	4	4	-	-	20	-	20	60	-	40	-	100
06010105D S12	Business Analytics	4	4	-	-	-	-	-	60	-	40	-	100



Semester - 9 : Specialization

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
06010105D S15	Pharma Management	4	4	-	-	-	-	-	60	-	40	-	100
06010105D S16	Health Care Management	4	4	-	-	-	-	-	60	-	40	-	100
06010105D S17	Operational Management	4	4	-	-	20	-	20	60	-	40	-	100
06010105D S18	Mass-Media Communication	4	4	-	-	-	-	-	60	-	40	-	100
06010105D S19	Retail Management	4	4	-	-	-	-	-	60	-	40	-	100
06010105D S21	Agri-Business Management	4	4	-	-	-	-	-	60	-	40	-	100
06010105D S22	Family Managed Business	4	4	-	-	20	-	20	60	-	40	-	100
06010105D S31	Compensation Management	4	4	-	-	20	-	20	60	-	40	-	100
06010105D S41	Consumer Behaviour	4	4	-	-	20	-	20	60	-	40	-	100
06010105D S51	Merger and Acquisition	4	4	-	-	20	-	20	60	-	40	-	100
06010105D S61	Project Management	4	4	-	-	-	-	-	60	-	40	-	100
06010105D S71	Import Export Management	4	4	-	-	20	-	20	60	-	40	-	100
06010105D S81	Operations Management	4	4	-	-	-	-	-	60	-	40	-	100
06010105D S91	Banking and Insurance	4	4	-	-	-	-	-	60	-	40	-	100



Semester - 9

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
06010105D S13	Research Methodology	4	4	-	-	20	-	20	60	-	40	-	100
06010105D S14	Business Statistics	4	4	-	-	20	-	20	60	-	40	-	100
	Minor Elective - 1	4 - 4	-	-	-	-	-	-	-	-	-	-	
	Minor Elective - 2	4 - 4	-	-	-	-	-	-	-	-	-	-	
	Skill Enhancement - 5	2 - 2	-	-	-	-	-	-	-	-	-	-	
	Specialization	4 - 4	-	-	-	-	-	-	-	-	-	-	
	Total	22 - 22	8										200

Semester - 9 : Skill Enhancement - 5

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
06010105S E01	Digital Literacy	2	2	-	-	20	-	20	60	-	40	-	100
06010105S E02	Finance for Everyone	2	2	-	-	20	-	20	60	-	40	-	100

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 40 Practical Passing % : 40