

Graphic Designer

Scope of the Position:

Parul University desires to offer online education in varied disciplines such as Medicine, Engineering, Pharmacy, Architecture, Commerce, Arts, Science etc...Online education in above-referred disciplines will be offered by teachers of the university. The University requires the expert services of Animators, Video Editors, Illustrators and Designers for developing attractive modules for online courses which will be delivered by university teachers. Cyber Security experts and android developers for development, deployment and maintenance of the Edutech APP are also needed.

Job Description:

- Study design briefs and determine requirements in consultation with teachers/trainers and other creative staff
 - Conceptualize visuals based on requirements
 - Prepare rough drafts and present ideas
 - Develop illustrations, logos and other designs using software or by hand
 - Test graphics across various media and seek feedback from teachers/ trainers
 - Amend designs after feedback
 - Ensure final graphics and layouts are visually appealing and on-brand
- **CTC: 2.00 to 2.60 LPA**

Requirements:

- Degree/Diploma in Design, Fine Arts or related field
- Proven graphic designing experience with a strong portfolio of illustrations or other graphics
- Familiarity with design software and technologies (such as In Design, Illustrator, Dreamweaver, Photoshop)
- A keen eye for aesthetics and details
- Excellent communication and interpersonal skills
- Ability to work methodically and meet deadlines