

FACULTY OF MANAGEMENT STUDIES

UNLOCK YOUR POTENTIAL WITH
EXPERT MANAGEMENT
CONSULTANCY SERVICES



Expert areas for Consultancy Work

Marketing

1. Advances in Marketing and its applications in Business
2. Digital Marketing Strategies using Social Media
3. E- Retailing – A growth platform
4. Branding and Advertising for institutions and industry
5. Services Marketing Approach for institutions, corporations and industry
6. Consumer Behaviour

Finance

1. Microfinance – Small Scale Finance in Rural Sector
2. Financial Management in Institutions and Industry
3. Working Capital management
4. Database Management – Data for decision making
5. Tools in Data Analytics – Use of advanced applications like Excel, Python, R
6. Risk Management and Investment

Human Resource

1. Human Resource Practices in Institutions and Industry
2. Strategic Human Resource Management in Institutions and Industry
3. Contemporary HR Training in varied Institutions and Industry
4. Strategic Applications of Digital Technologies in HRM

Operation Management

1. Project Management in areas of Oil & Gas, Power, Fertilizer sector
2. Operations Management in areas of Oil & Gas, Power, Fertilizer sector
3. Supply Chain Management in areas of Oil & Gas, Power, Fertilizer sector
4. Decision making models using optimization Techniques
5. Application of Optimization techniques in Institutes, social organisations and Industry
6. Database management and data warehousing for Institutional data based decisions

WHY CHOOSE US

Experience and Expertise :

Our team brings a wealth of industry knowledge and practical experience to the table. We have a proven track record of delivering successful solutions for businesses across various sectors.

Customized Approach :

We understand that every business is unique. Our team take the time to thoroughly analyze your specific challenges and goals, crafting tailor-made strategies to address your organization's specific needs

Holistic Solutions :

From strategic planning and operational efficiency to financial management and organizational development, we provide comprehensive solutions that cover all aspects of your business.

Results-Driven :

Our focus is on delivering tangible results and measurable outcomes. We work closely with your team, implementing practical strategies and ensuring their successful execution to drive sustainable growth.

Consultancy Coordinator

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